



ONLINE TEXES PREPARATION

How to help prepare students for the TExES exam
via online preparation

- In the summer of 2011, 240Tutoring began working with iteachTEXAS, an online certification program, to identify if 240Tutoring helps future teachers pass their EC-6 Generalist exam.

In September 2012 we finished the study with found remarkable results.



OUR STUDY

- **Our goal:** Identify if using 240Tutoring helped iteachTEXAS students increase their EC-6 Generalist score.
- **The demographic:** Teachers enrolled in iteachTEXAS that had multiple EC-6 Generalist attempts and used 240Tutoring between attempts.



WHAT WE WANTED TO FIND OUT

- We wanted to find out three things:
 - 1) What is the “Immediate Pass Rate”, or what is the passing rate on the first attempt after using 240Tutoring?
 - 2) What is the “Eventual Pass Rate”, or what is the pass rate on the 2nd, 3rd, or 4th attempt?
 - 3) What is the average score increase?
- *We chose not to look solely at passing rates because passing rates can vary depending on a variety of factors. If 240Tutoring helps students increase their scores, then the aggregate pass rate will be increased.*



COMPARISON- FINDING A BASELINE

- From September 2010-August 2011 18.5% of iteachTEXAS candidates that failed the EC-6 Generalist went on to pass the exam.
- The average score of the failing examinees was 225.25.

Interpretation: ETS is very good, or very consistent, in measuring a test-taker's knowledge.



DATA HARVESTED

- An individual's most recent EC-6 Generalist attempt prior to using 240Tutoring
- The same individual's EC-6 Generalist attempts after using 240Tutoring
- We were able to identify 27 240Tutoring students that had identified themselves as iteachTEXAS candidates- mainly through the use of the Promo Code.



THE RESULTS

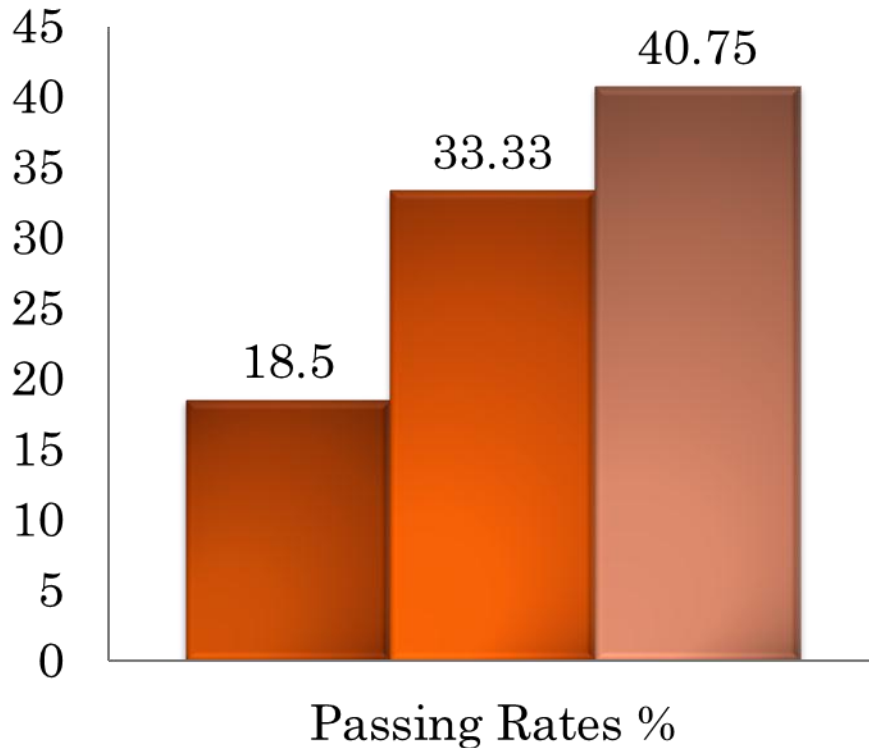
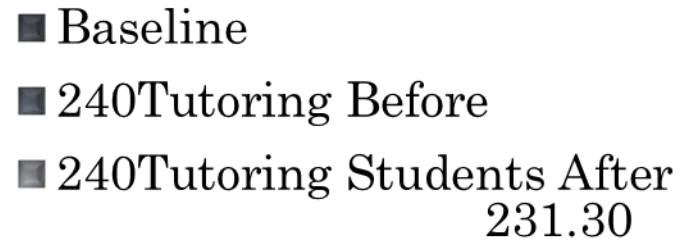


Chart Title



- Baseline
- 240Tutoring Immediate Pass Rate
- 240Tutoring Eventual Pass Rate

Average Score



RESULTS FROM USING 240TUTORING

- The aggregate pass rate for teachers re-taking the EC-6 Generalist increased from 18.5 % to 33.33%
- **40.75% would go on to pass the exam after additional attempts- an increase of 20.7%!**
- The aggregate average score increased from 222.70 to 231.30
- We are very encouraged by a 8.5 increase in score and a passing rate increase of 14.80% because *240Tutoring is actually TEACHING teachers and increasing their content knowledge.*



HOW WE DID IT- AND YOU CAN TO!

- Quality instructional resources
 - Instructional Content
 - Practice Questions
 - Assessment Feature
- Convenient studying
 - Our resources are completely online and accessible.
- Large resource library
 - Over 600 hundred practice questions
 - Over 225 pages of instructional content



240TUTORING SCREEN SHOT

240TUTORING

Study GuidesMy PageEdit ProfileContact

TutorialFAQ

EC-6 Generalist

Cumulative Score: 0 Days Remaining: 60

OVERALL STUDY MATERIALS

English Language Arts and Reading

TAKE INITIAL ASSESSMENT

Mathematics

> Assessment 1 Score: 40 % > Assessment 2 Score: 89 % TAKE ASSESSMENT 3 OF 3

Mathematical Instruc...

Score: 88 %

PRACTICE QUESTIONS

STUDY MATERIALS

CONFIDENCE

★★★★★

Number Concepts

Score: 83 %

PRACTICE QUESTIONS

STUDY MATERIALS

CONFIDENCE

★★★★☆

Algebra and Patterns

Score: 92 %

PRACTICE QUESTIONS

STUDY MATERIALS

CONFIDENCE

★★★★☆

Geometry and Measure...

Score: 83 %

PRACTICE QUESTIONS

STUDY MATERIALS

CONFIDENCE

★★★★☆

Probability and Stat...

Score: 100 %

PRACTICE QUESTIONS

STUDY MATERIALS

CONFIDENCE

★★★★★

The teacher understands concepts related to probability and statistics and their applications.

Social Studies

TAKE INITIAL ASSESSMENT

Science

TAKE INITIAL ASSESSMENT

Fine Arts, Health, and Phys. Ed.

TAKE INITIAL ASSESSMENT

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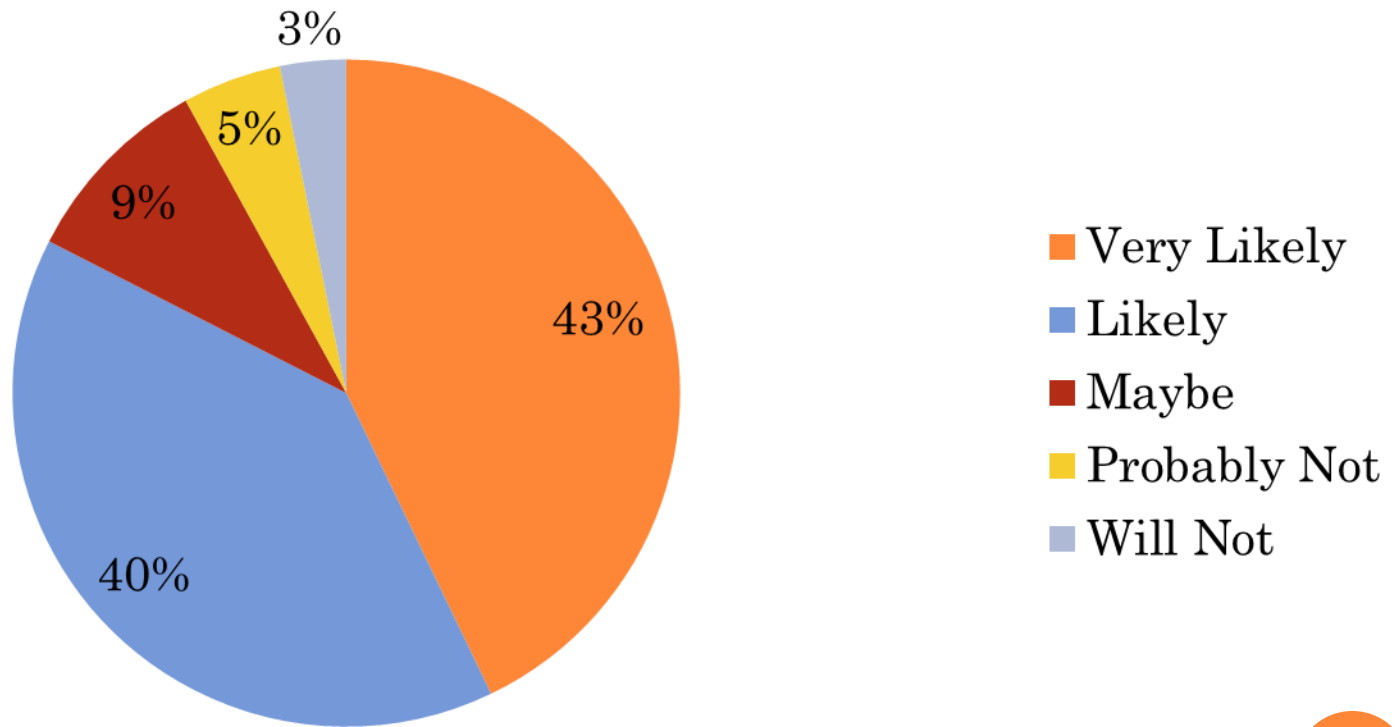
WHAT STUDENTS ARE SAYING?

- Did the study guide meet your expectations?
 - 87.3% said “Yes”



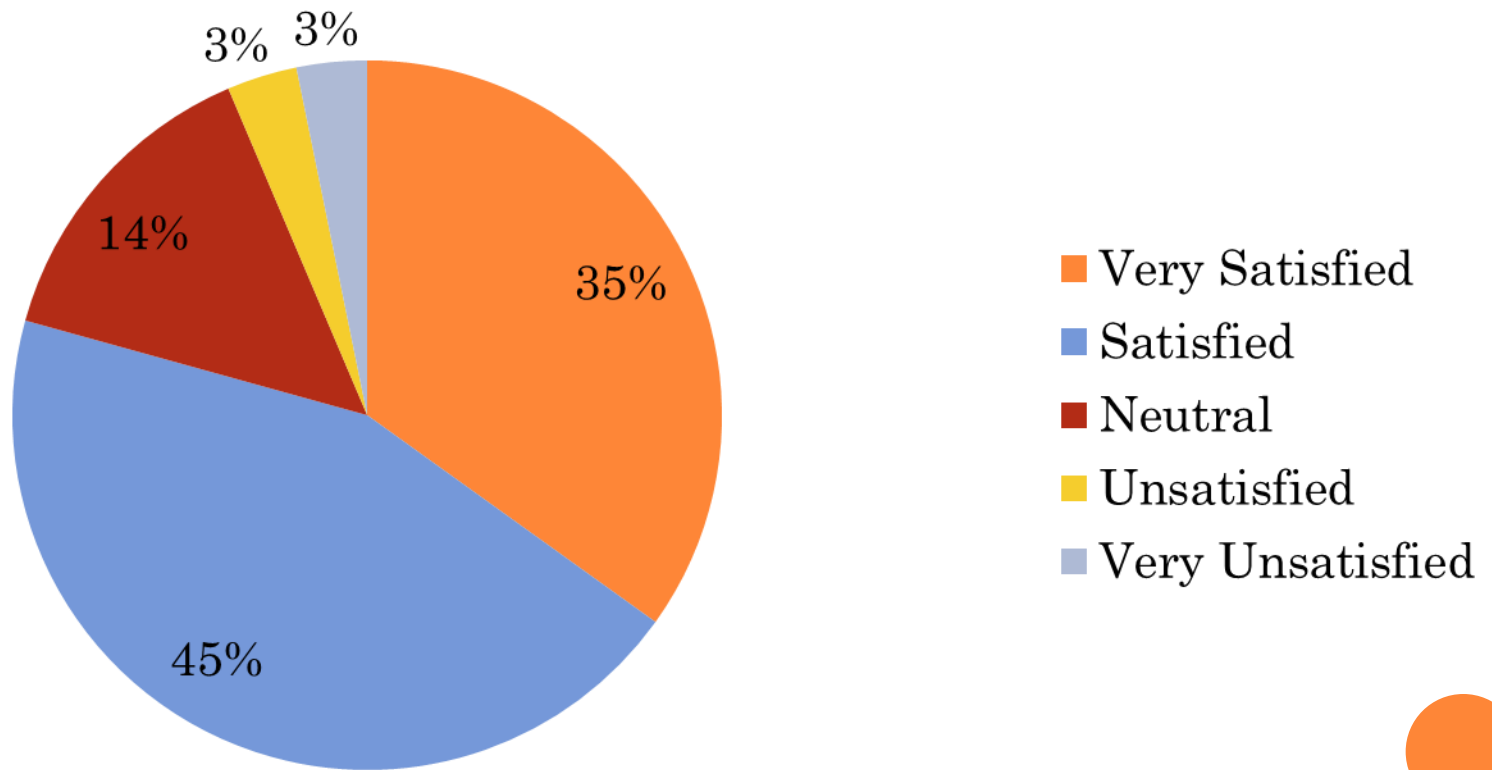
WHAT STUDENTS ARE SAYING

How likely are you to refer to a friend or certification program?



WHAT STUDENTS ARE SAYING

**Overall, how satisfied are you with
240Tutoring?**



HOW ELSE WE ARE HELPING STUDENTS

- Public test-specific information pages
 - These pages contain excerpts from our instructional content and practice questions.
 - They also have helping testing strategies, testing tips, and test-specific information- such as certain aspects of the test that might provide difficulty for test-takers.
- Recently added 8-12 Mathematics; 8-12 Social Studies coming soon.



HOW PROGRAMS CAN HELP

- Link to our website- make sure students can find the link.
- Provide brochures to students
- Give us information for our Test-Specific pages
- Purchases study guides for your students

