



We Tutor Teachers!

240Tutoring Overview

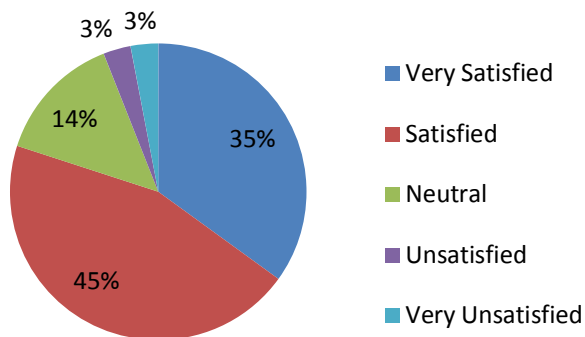
240Tutoring is an online resource that helps teachers pass their certification exams. We provide study guides that offer in-depth instructional content, practice questions, with explanations for the answer options, and assessments to help students understand what they need to know to be successful on the exam. All of our study guides are online and are tailored to each certification exam. Students can enroll themselves in the study guide and immediately begin studying.

How Students Enroll

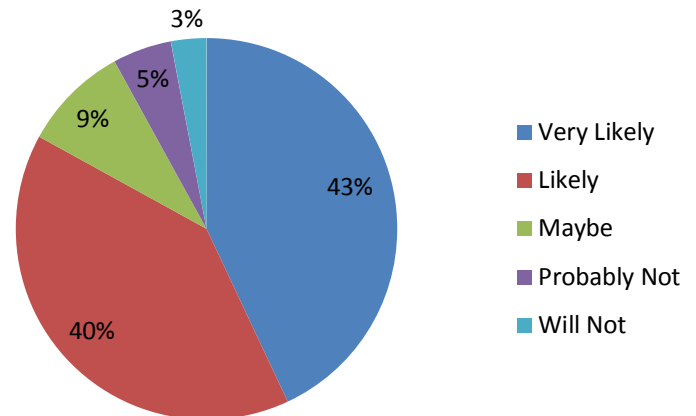
Students can enroll themselves in a study guide by going to our website www.240tutoring.com. Enrollment is instantaneous and allows students to begin studying immediately. *Students can also print a "Certificate of Completion" upon completing the study guide to let programs know they are prepared to take the exam.*

What are students saying? The two graphs represent information gathered from a survey in August 2012

Overall, how satisfied are you with 240Tutoring?



How likely are you to refer 240Tutoring to a friend or certification program?



University Purchases

Colleges and Universities can purchase study guides for their students. The process is very simple: 240Tutoring will provide the institution a set of unique, one-time use Promotional Codes that the university can give to students. Students can then use their Promotional Code during the enrollment process to skip payment and enroll in a study guide at no cost to the student. This system allows universities to monitor which students are provided assistance. The other option is 240Tutoring can enroll all students on behalf of the institution.

Colleges and Universities are provided substantial discounts when purchasing study guides on behalf of their students.

Visit our website to see which study guides we offer and view a video that demonstrates the remarkable nature of our study guides!

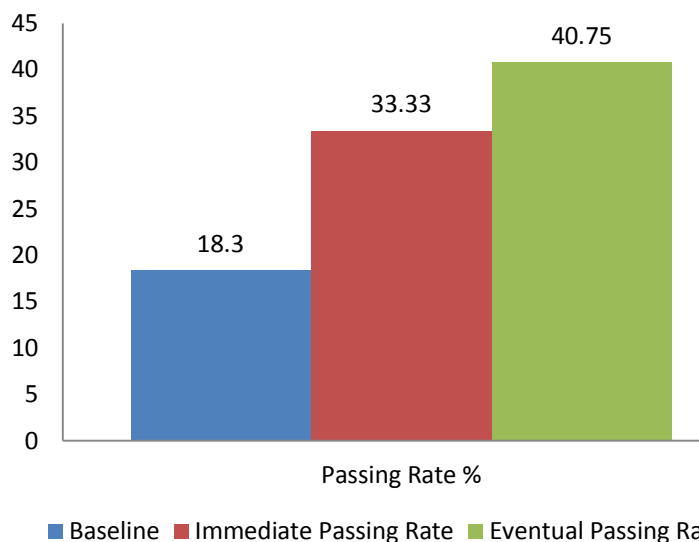
To help your students, link to our website – www.240tutoring.com – from your College of Education webpage!



Documentation of Effectiveness

Over the past year 240Tutoring has been working with an alternative certification program in Texas, iteachTEXAS¹, to compile statistics regarding the effectiveness of the 240Tutoring program. The target demographic were individuals that had previously failed the EC-6 Generalist (Elementary) exam and had then re-taken the exam after using a 240Tutoring EC-6 Generalist study guide; we looked at the most recent attempt prior to using 240Tutoring and the most recent attempt after using 240Tutoring. The objective was to see if there was an increase in the passing rate among students that had been previously unsuccessful on exams.

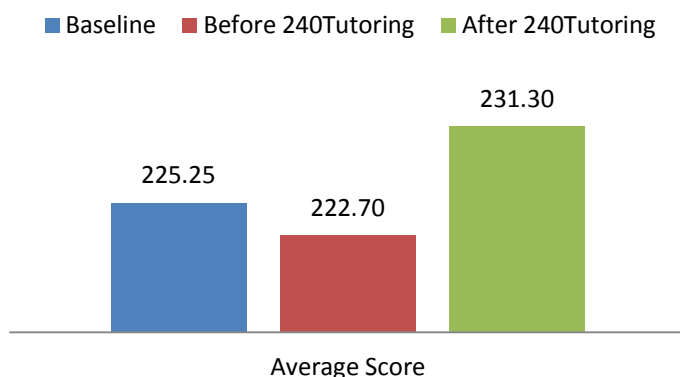
Our baseline comparison were students from 2010-2011 that had been unsuccessful on the EC-6 Generalist, re-taken the exam, but had not used a 240Tutoring study guide. The passing rate for the baseline group was 18.5%; only 18.5% of the students that had failed the EC-6 Generalist during 2010-2011 went on to pass the exam. The 240Tutoring group had a passing rate of 33.33%- after a previous failure, 240Tutoring candidates had a pass rate of 33.33%; if we include students that eventually went on to pass the exam after using 240Tutoring the passing rate jumps to 40.75%.



¹ iteachTEXAS is owned and operated by relatives of the owner of 240Tutoring.

Furthermore, the average score for individuals using 240Tutoring was 8.6 points higher than the baseline average score; this increase of 8.6 points was immediately realized. After using 240Tutoring, students immediately increased their score 8.6 points.

Average Test Scores



Ways to Help Students

We are currently building new, exam specific web pages that have helpful information, testing tips, sample study guide materials for students. These new pages will be available to all students at no-charge. Our goal is to create an easy to use, easy to understand web page for each exam to help students identify common areas of difficulty, best ways to prepare for the exam, and other helpful information. We are looking for insightful information from Colleges of Education to make the resource as helpful as possible.

Contact Us:

Scott Rozell
rozell@240tutoring.com
940-390-1542

To help your students, link to our website – www.240tutoring.com – from your College of Education webpage!